



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

# Contract # 1336057

Schedule Dates 10/05/12-10/05/12  
Advertiser Crossroads GPS (42237)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand AMERICAN CROSSROADS (325849)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Maron, Stephanie  
Phone/Fax /  
CPE 11/27/692  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments American Crossroads  
AMERICAN CROSSROADS

Date Entered 07/10/12  
Last Modified 07/10/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09765762  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$210.00  
Net Total \$1,190.00  
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Oct. 2012	1	\$1,400.00
Grand Total:	1	\$1,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	10/05/12-10/05/12	1	:30	7P-10P (EST)	1					X			1	\$1,400.00	\$1,400.00	Asheville (WMYA)	FRIDAY NIGHT LIGHTS	7/10/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: